

Shaked

Nahmany Zilberstein

UX/UI & PRODUCT DESIGNER

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About me

Junior UX/UI & Product Designer completing HackerU's full-track UX/UI program, with a B.A. in Communication and Media Studies (with distinction). Background in content, team leadership and client service – bringing a focus on user needs and attention to detail.

Education

Full-track Digital Design, UX/UI specialization with AI tools

HackerU College
2025 – 2026

B.A. Communication & Media Studies, with distinction

Yezreel Valley Academic College
2024 – 2026

Fitness Trainer Certification

Levinsky-Wingate Academic Center
2022 – 2023

Full matriculation, Graphic Design major

Megiddo Regional High School
2010 – 2016

Skills

User Research & Personas
Competitive Analysis
UX Definition
UI Design (Web & Mobile)
Interactive Prototyping (Figma)
Visual Language & Branding

Tools

Office
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Figma
Canva
AI Tools

Languages

Hebrew Native
English Very good

Selected Projects

- ◆ **ABAL – Premium chef knife e-commerce** UX/UI Case Study
End-to-end UX/UI process – from personas and competitor analysis to an interactive Knife Finder, a 3D product viewer (Three.js) and a luxury UI.
- ◆ **SESSION – Surf forecast & community app** Product Design · In progress
Helps Israeli surfers decide when and where to surf and connect with others – forecasts, map and community.
- ◆ **Tagel Winery – Boutique winery** Branding + Website
Brand identity for a boutique winery with a Boston-Israeli concept, carried into its website UX/UI.
- ◆ **SENSE – Smart earplugs** Branding + Landing Page
Logo, visual language, landing page and digital business card for an invented smart-earplug product.

Work Experience

- ◆ **Content Coordinator → Head of Department** 2025 – 2026
Marketing & Communications Dept., Yezreel Valley Students' Association
Promoted from content coordinator to head the department managing the association's digital assets.
- ◆ **Shift Manager & Personal Fitness Trainer · Profit Yokneam** 2023 – 2024
- ◆ **Content Editor → Acting Head of Content · Mishloha Digital** 2021 – 2023
Created and edited web content and imagery for a restaurant-tech startup, serving restaurant and chain managers. Promoted to acting head, leading quality control and task allocation.
- ◆ **Control Room Shift Supervisor · Highway 6 North** 2020 – 2021
Managed highway incidents via cameras and traffic systems, gave first response and dispatched emergency teams.
- ◆ **Security Officer · Isrotel Hotels Eilat** 2019 – 2020
Handled all hotel security incidents and situations affecting guests and staff.

Military Service

- ◆ **Human Resources Coordinator · Israeli Navy** 2017 – 2019
HR coordinator for ~120 personnel, reporting to a Lt. Colonel and liaising daily with military and civilian bodies; managed multiple tasks under tight deadlines.